

PLAY21

CREATIVE GAMING FESTIVAL
NOVEMBER 5-13, 2021 | ONLINE & HAMBURG

«_Restart Together!
SAVE THE DATE!

INITIATIVE
Creative Gaming
www.creative-gaming.eu

Mastering crises playfully

PLAY – CREATIVE GAMING FESTIVAL

📅 November 5–13, 2021



„Restart Together!“ is the motto of the PLAY - Creative Gaming Festival, which will take place for the first time for nine days from November 5–13, 2021: online and on site in Hamburg.

This year's edition focuses on the past and the future, on isolation and communalization, on closeness and distance. PLAY21 deals with the role of games in the (post-)pandemic society and with the questions of how games bring us together in a global crisis situation, give hope, become alternative places of encounter, and how game culture will change after and through Corona.

In workshops, exhibitions, shows, roundtables and talks, this year's program includes a whole nine days of participating, discussing, programming, discovering and playing. The audience can decide how to visit the festival: via stream, via the virtual festival location or physically live on site. The program as well as

the festival locations of PLAY21 will be announced in the coming weeks.

Creative Gaming Awards - submit now!

From July 5 to August 1, 2021, artists and developers from all over the world can submit their games and playable media for the Creative Gaming Awards. An international jury with experts from the games industry will decide on the winners. The most creative game (**Most Creative Gaming Award**) and the best newcomer production (**Most Innovative Newcomer Award**) will be awarded. All nominated games will be part of the PLAY exhibition during the festival. With the **Audience Award**, the audience also chooses its festival favorite from all the games in the exhibition. The Creative Gaming Awards ceremony will take place on November 12, 2021 as part of the PLAY - Creative Gaming Festival.

I am available at any time for queries and further information and look forward to your and your editorial consideration.

Tina Ziegler ✉ tina.ziegler@creative-gaming.eu ☎ 04521-83106 10

📞 0174-444 04 54



PLAY21 – Creative Gaming Festival is an event of the Initiative Creative Gaming e.V., of jaf - Verein für medienpädagogische Praxis Hamburg e.V. in cooperation with spielbar.de, the Federal Agency for Civic Education's platform on the subject of computer games, Behörde für Schule und Berufsbildung Hamburg and JIZ – Jugendinformationszentrum Hamburg of the Behörde für Schule und Berufsbildung Hamburg.

Supported by HAW Hamburg – Department Design, Media, and Information offering a Master's Degree in games, the BürgerStiftung Hamburg and gamecity:Hamburg.
Sponsored by: siebold/hamburg messebau GmbH.